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Message from the CEO

It’s hard to believe another year at the Agua Hedionda Lagoon Foundation has passed serving the community, especially the future lagoon stewards, who have completed our Academy of Environmental Stewardship. The children are counting on us and because of them “Our Members Made It Happen”. Our year at a glance tells the story of a great place doing amazing work keeping this magnificent multi-use lagoon in great shape.

Special thanks to our Board of Directors and the spectacular team here, Samantha Richter, Cierra Russo, Keli Moriarty, Kyle Logsdon, Kyle Lunneberg, Genesis Gilroy, Randy Dean and Morgan Wofford (at Grad School and returned for Gala support). I would like to commend all of them for their tireless effort at creating this extraordinary space. We are also fortunate to have teachers that go above and beyond! Tim Decker, our curriculum guru, keeps the content relevant, fresh and fun. And for the first time we brought book keeping completely in house thanks to the courage of Maureen Simons.

The heart of the organization is our volunteer corp that continues to loop the lagoon in every aspect from cleanups on trails, to Native Garden restoration, administrative support and to school craft preparation. I would like to also take a moment to highlight our Thursday work crew from Interfaith Community who has brought life to our organization as they continue to assemble our recycled notepads for our students. We are thrilled to report 8035 students visited our Environmental Stewardship Field Trip. And that brings me to our partners, please frequent them often, as this extraordinary work needs investors to accomplish the goal and we are very appreciative of each and every one who in some part large or small contributed.

Our trail segments continue to flourish, bluff restoration projects are underway and our Sea Lavender solar project is successfully making a difference on the shores. After all, here at Agua Hedionda our mantra is “It’s All About The Water” and the health of this lagoon. Thank you to our members who truly Make it Happen!

Lisa Rodman
CEO, Agua Hedionda Lagoon Foundation
GRANTORS ARE OUR HEROES

Grants and Sponsorships

- Acacia Pacific Aquaculture
- AT&T
- Beauty Counter
- Boardworks Surf
- Bobbie Hoder
- Brubaker & Associates
- California State University San Marcos
- California Water Sports
- California's Own Native Landscape Design
- Carlsbad Charitable Foundation, an affiliate of the San Diego Foundation
- Carlsbad Strawberry Company
- Carltas Company
- Dave & Busters
- Dr. Mary Alice Isenhart
- Dudek Engineering
- Filipovitch & Co.
- Floating Yogis
- Gemological Institute of America
- Gohl Clinic
- Grace by Grit
- Grand Pacific Resorts
- Green Dragon Tavern & Museum
- Hanscom Alexeev & McDaniel LLP
- Hilton Grand Vacations Club at MarBrisa
- Homelife Village Realtors
- Howes, Weiler & Associates
- Jon & Jodi James
- Joy & Stan Prowse
- Kurt Richter
- Latitude 33 Brewing
- Leucadia Waste Water
- Mary & Marvin Sippel
- New Urban West
- NRG Energy
- Palomar Investigative Group
- Poseidon Water
- Project Management Advisors, Inc
- Pure Water Sports
- Rincon Band of Luiseño Indians
- San Diego Gas & Electric
- Shea Properties
- Shopoff Realty Investments
- Silvergate Bank
- Stifel Private Client Group
- The Law Offices of Borg & Duisters
- Tip Top Meats
- Tri-City Medical Center
- Venom Vodka
- ViaSat
- Visit Carlsbad
- Waste Management
- Weseloh Carlsbad
- Wiegand Realty
Grants Received
During the 2016-2017 Fiscal Year

$25,000 San Diego Gas & Electric's Environmental Champions Grant for Title I designated students/school sites in the third and fourth grade to attend the Academy of Environmental Stewardship School Program

$22,000 Carlsbad Educational Foundation Grant for Carlsbad Unified School District Third Graders to attend the Academy of Environmental Stewardship School Program three times throughout the year.

$21,900 County of San Diego Community Enhancement Grant awarded for Camp Pendleton school sites to visit the Academy of Environmental Stewardship Program two times throughout the school year. Additionally four our native garden refurbishment and improvements.

$10,000 Datron World Communications Grant awarded for Title I designated students/school sites in the third and fourth grade to attend the Academy of Environmental Stewardship School Program

$5,000 Nordson Corporation Grant awarded for Title I designated students/school sites in the third and fourth grade to attend the Academy of Environmental Stewardship School Program

$2,500 The Arthur Pratt and Jeanette Gladys Pratt Memorial Fund awarded for Title I designated students/school sites in the third and fourth grade to attend the Academy of Environmental Stewardship School Program.
Academy of Environmental Stewardship

8,035

Record-Breaking Number of students served through the Academy programs in the 2016-2017 school year
Thank you for such an enjoyable, engaging “outdoor school” experience. Our students learned so many things and now have an appreciation for how hard people in the past had to work to survive. As always, we can’t wait until we come again. Please tell your teachers how much I admire their expertise and how well they worked with our students!”

-Karen Stencil, Third Grade Teacher
Jefferson Elementary, Carlsbad Unified School District
“It was definitely the best field trip I’ve been on in my 15 years of teaching. Your program is fun, educational, relevant, and your teachers are top-notch! We will definitely be back!”

-Shamera Wagner, Third Grade Teacher
Carrillo Elementary, San Marcos Unified School District
Eight school districts attended, including private and charter schools within these cities:

- Carlsbad Unified – 9 school sites
- Del Mar Union – 5 school sites
- Encinitas Union – 7 school sites attended
- Oceanside Unified – 12 school sites attended
- San Diego Unified – 2 school sites attended
- San Marcos Unified – 6 school sites attended
- Valley Center–Pauma Unified – 1 school site attended
- Vista Unified – 14 school sites attended

The entire Carlsbad Unified School District third grade class attended the program through three segments throughout the year funded by the Carlsbad Educational Foundation.
Pre-program student tests show 59% accuracy, and post-program student tests show 84% accuracy.

“Thanks so very much! It was a wonderful trip! The kids really enjoyed it and I feel like they learned so much! I was so impressed with how organized everything was, how enthusiastic your presenters were, and how engaging all the activities were. Thanks so much for a wonderful experience!”

- Joli Harris, Third Grade Teacher
Torrey Hills Elementary, Del Mar Union School District
99% approval rating by teachers on their post-program surveys

“That TRULY was the most amazing field trip I have been on with my class. They came back and ASKED if they could write about it in their home journals to their parents. The teachers were engaging and made each lesson apply to what the kids could understand while drawing upon their prior knowledge.”

-Anjanette Ziegler, Third Grade Teacher
Monte Vista Elementary, Vista Unified School District
Our Trail Volunteers & Their Accomplishments

• A total of 180 trail volunteers from the community, including 78 volunteers from Camp Pendleton, participated in monthly trail cleanup events.
• Volunteers spent a total of 528 hours maintaining trails through events, and a further 208 hours through weekly inspections and trail maintenance.
• In total, volunteers removed 1.2 tons (2,400 lbs.) of invasive plant species.
• Volunteers installed erosion control structures, replanted sections with native species, installed 3 new commemorative benches, prevented Trail-Cutting, repaired 40' of coastal seawall, removed graffiti, installed a stair case for visiting students, picked up fishing line, repaired concrete structures, repaired 200' of sensitive habitat fencing, and helped prevent runoff into the lagoon.
North Coast Church Day of Service

- A total of **120 volunteers** participated in the North Coast Church Day of Service at AHLF.
- With **480 hours** of work, NCC volunteers extended a tire snake play structure, installed **2 redwood benches** for the Environmental Stewardship Program, improved the Discovery Center interior and patio, removed **840 lbs.** of invasive plant species, removed fire hazards, and planted **35 native plants** in the Discovery Center Native Garden.
Local Business & Community Group Cleanups

- Through community events, AHLF partnered with 120 volunteers from Thermofisher Scientific, the Padres Foundation’s, SDG&E, North Coast Cavalry, and the City of Carlsbad for trail events.
- With 360 hours of work, we planted 40 native saplings, fought erosion on our coastal bluffs, restored 2 educational nodes for the Environmental Stewardship program, installed Solarization tarps, cleaned graffiti, and removed hazardous refuse from our coastal trails.
Overall Volunteer Facts

545 Volunteers
1,576 Volunteer Hours
1.6 Tons (That’s 3,240 pounds!) of Invasive Plant Species Removed
The 2016-2017 Agua Hedionda Lagoon Foundation Volunteer of the Year Award goes to Tom Boggs and Ed Argelander. Ed passed away shortly after the awards ceremony last November.

Both Tom and Ed demonstrated creativity and dedication when assigned to any task. Over the past year, they've installed innovated signage displays, helped to prepare for large volunteer events, created new tools for specific trail applications, and performed countless repairs at the Agua Hedionda Lagoon Discovery Center.

Our sincerest thanks goes to these two very dedicated volunteers.
The Agua Hedionda Lagoon Foundation was named the **Number One Best Free Nature Center in California** by Best Things California. See the full review at: [bestthingsca.com/nature-centers](http://bestthingsca.com/nature-centers).

Excerpt from Best Things California:

**1. Agua Hedionda Lagoon Foundation, Carlsbad, CA**

The Agua Hedionda Lagoon is the home of many natural wonders and the Foundation seeks to preserve it for future generations through education. It also seeks to offer public access to nature through wilderness trails and volunteer efforts.
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Orthopaedic & Spine Institute

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- Sciatica
- Hip pain
- Osteoarthritis
- Carpal Tunnel
- Tendonitis
- Neck or shoulder pain
- Peripheral Neuropathy

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- Smaller Incisions
- Less Damage to Surrounding Tissue
- Less Postoperative Pain
- Minimized Radiation
- A Shorter Hospital Stay
- A Faster Recovery

Dr. Neville Alleyne
Dr. Payam Moazaz

Tricitymed.org/ortho
GIS Bio-Survey Application

- A Partnership between CSU students, teachers, and the AHLF launched the Agua Hedionda Bio-Survey Application, a major achievement for community science at the lagoon.
- Hikers of all ages now have a friendly guide to identify flora/fauna on the trail, and can log their observations for analysis by the foundation.
- In its first month, the AHLF logged 64 unique observations, documenting more than 40 terrestrial plant, animal, and bird species.

Reviews from Google Business: 4.4 star rating

🌟🌟🌟🌟🌟
5 Stars: October 9, 2016

“What a great local find for families with young children. We were staying in Carlsbad for a family vacation, LEGOLAND, sea world, etc and we just happened on this place because it was nearby our hotel. It’s free lest the recommended $5 donation per person and the staff is incredibly helpful and knowledgeable. They took time to take out and let our kids hold several reptiles such as snakes and lizards. They also have a short nature hike that the kids enjoyed. Great for a little down time with the family away from the crowds.”
5 Stars: March 17, 2017

“Love this place and what it offers! I usually come here when they have their yearly 5K, but I personally would love renting the facilities for a special occasion.”

4 Stars: June 2, 2017

“Educational, relaxing and peaceful”
MEMBERS MAKE IT HAPPEN

Events and Festivals

Nights at the Museum Series
Native American Gathering Night 2016

• Storytelling by Luiseño Brave, Abel Silvas.
• Lecture by Cathleen Chilcote Wallace, Author at Native Talk.
• Hands-On Crafts and Activities for children included cordage weave demonstration and grinding in a traditional matate with a mano stone.

Nights at the Museum Series
Bat Chats & Friends 2016

• Over 250 guests attended this event.
• Project Wildlife entertained with an interactive and educational live bat presentation.
• Caricature drawings, recycled and edible crafts, and animal interactions amused guests.
Nights at the Museum Series
Astronomy Night 2016

• Over 300 guests attended this event.
• OPT brought telescopes to peer into the nights sky and educate guests.
• CSUSM Professor Robert Gill lectured about Astronomy.
• Recycled crafts, pizza and lemonade were provided for attendees.

Nights at the Museum Series
Sea Creatures at Night 2017

• Assure Controls gave a presentation about bioluminescent plankton provided kids with take home vials filled with the electric creatures.
• Steve Bartram, retired Marine Science Teacher lectured and entertained guests with an interactive around the world game consisting of various sea creatures where students would guess their names given a set of clues.
• Our touch tank and aquariums were highlighted and given thanks to our Marine Biologist Nathan Spindel and Aquarist Spot Oliver.
The Raptor Institute brought two species of local owls, a Screech Owl and Great Horned Owl to give an educational live presentation of these birds to guests. Topics included their diet, adaptations, habitat and how to care for these birds if injured.
Tip Top Run
Leprechaun Dash & Bash

Held on March 11, 2017 to Celebrate the Eradication of Caulerpa Taxifolia

- Presented by Poseidon Water
- Hosted 350 runners including 100 military runners
- All runners were able to get loose and warm up with exercises taught by Jazzercise at the start of each race.
- The Gemological Institute of America (GIA), for the second year in a row, won the largest team award with a record breaking 121 participants.
- The Army Navy Academy holds title as the fastest 10K team to finish.
- The fastest 5k team to finish was Poseidon Water.
- The bash included: Latitude 33 Brewing Company, the band Class of 68’, Irish dancers and live bagpipe playing, plus vendors such as Caffe Vacanza, Carlsbad Garden Club, City of Carlsbad, Encina Wastewater Authority, Gohl Clinic, Leucadia Wastewater District, Pet Nutrition Center, SCAD, Three Lagoons Realty, and Ecowater
- A buffet-style assortment of St. Patrick's Day inspired food for all was provided by Tip Top Meats.
Family Fun Paddle Regatta
Inaugural Event Held on May 20, 2017 at the Agua Hedionda Lagoon

The event included: music, water relays, beach games, a horseshoe tournament, volleyball, educational Eco-tours, a bouncy house, face painting and the annual **Rubber Ducky Derby**.

Discovery Gala, 2016
The Wizard of Agua~Ruby Slippers Optional

Annual Fundraiser Held on July 15, 2016

- Presented by Tri-City Medical Center
- Held at the Carlsbad Sheraton Resort & Spa
- Event had **241 attendees** including dignitaries and local community members
- Honorees **Tim Stripe** of Grand Pacific Resorts for his brains, **Walt Meier** for his courage, and **Jason Hansen** with Justserve.org for his heart.
- The Emcee was **Michael Glenn**
- Auctioneer was **Eddie Maldonado**
- Event included: live music from The Band of 68’, men on stilts, munchkins, **Dorothy & Toto**, Jugglers, games, caricature drawings, palm reading, and more.
# How We Spend the Money

## Income

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-Donations</td>
<td>$106,389.74</td>
<td>21.48%</td>
</tr>
<tr>
<td>2-Educational Programs</td>
<td>$112,645.00</td>
<td>22.74%</td>
</tr>
<tr>
<td>3-Events/Festivals/Fundraising</td>
<td>$157,101.98</td>
<td>31.72%</td>
</tr>
<tr>
<td>4-Grant Income</td>
<td>$62,030.00</td>
<td>12.52%</td>
</tr>
<tr>
<td>5-Membership dues</td>
<td>$50,860.30</td>
<td>10.27%</td>
</tr>
<tr>
<td>6-Other income</td>
<td>$5,009.91</td>
<td>1.01%</td>
</tr>
<tr>
<td>7-Uncategorized Income</td>
<td>$1,240.00</td>
<td>0.25%</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$495,276.93</strong></td>
<td></td>
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</table>

**Gross Profit**

$495,276.93

## Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>1-Educational Programs</td>
<td>$70,514.60</td>
<td>13.88%</td>
</tr>
<tr>
<td>2-Events/Festivals/Fundraising</td>
<td>$47,698.45</td>
<td>9.39%</td>
</tr>
<tr>
<td>3-Grant related expenses</td>
<td>$36,256.92</td>
<td>7.14%</td>
</tr>
<tr>
<td>4-Insurance</td>
<td>$12,927.78</td>
<td>2.55%</td>
</tr>
<tr>
<td>5-DC Operations</td>
<td>$98,460.86</td>
<td>19.39%</td>
</tr>
<tr>
<td>6-Discovery Center</td>
<td>$66,483.00</td>
<td>13.09%</td>
</tr>
<tr>
<td>7-Community Outreach</td>
<td>$40,483.00</td>
<td>7.97%</td>
</tr>
<tr>
<td>8-Educational Programs</td>
<td>$57,033.00</td>
<td>11.23%</td>
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<tr>
<td>9-Trails</td>
<td>$16,000.00</td>
<td>3.15%</td>
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<tr>
<td>10-Weekend Staff</td>
<td>$22,000.00</td>
<td>4.33%</td>
</tr>
<tr>
<td>11-Contract teachers</td>
<td>$14,628.00</td>
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<tr>
<td>12-Utilities</td>
<td>$17,670.85</td>
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<td>13-Payroll Adm</td>
<td>$6,223.00</td>
<td>1.23%</td>
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<tr>
<td>14-Taxes</td>
<td>$1,365.09</td>
<td>0.27%</td>
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<tr>
<td>15-Uncategorized expenses</td>
<td>$133.73</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$507,878.28</strong></td>
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</tbody>
</table>
## Balance Sheet Summary

### Assets

<table>
<thead>
<tr>
<th>Current assets</th>
<th>Liabilities &amp; Equity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bank accounts</td>
<td></td>
</tr>
<tr>
<td>$92,560.79</td>
<td><strong>Liabilities</strong></td>
</tr>
<tr>
<td>Accounts receivable</td>
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</tr>
<tr>
<td>$21,550.00</td>
<td>Current liabilities</td>
</tr>
<tr>
<td></td>
<td>$0.00</td>
</tr>
<tr>
<td>Total Current assets</td>
<td>Other current liab</td>
</tr>
<tr>
<td>$114,110.79</td>
<td>-$1,280.68</td>
</tr>
<tr>
<td>Fixed assets</td>
<td>Total current Liabilities</td>
</tr>
<tr>
<td>$407,905.66</td>
<td>-$1,280.68</td>
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<tr>
<td>Other assets</td>
<td>Total Liabilities</td>
</tr>
<tr>
<td>$420.00</td>
<td>-$1,280.68</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>Equity</td>
</tr>
<tr>
<td><strong>$522,436.45</strong></td>
<td><strong>$523,717.13</strong></td>
</tr>
</tbody>
</table>

### Liabilities & Equity

<table>
<thead>
<tr>
<th>Liabilities &amp; Equity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current liabilities</td>
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<tr>
<td>$0.00</td>
</tr>
<tr>
<td>Other current liab</td>
</tr>
<tr>
<td>-$1,280.68</td>
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<tr>
<td>Total current Liabilities</td>
</tr>
<tr>
<td>-$1,280.68</td>
</tr>
<tr>
<td>Total Liabilities</td>
</tr>
<tr>
<td>-$1,280.68</td>
</tr>
<tr>
<td><strong>Equity</strong></td>
</tr>
<tr>
<td><strong>$523,717.13</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Equity</strong></td>
</tr>
<tr>
<td><strong>$522,436.45</strong></td>
</tr>
</tbody>
</table>

*Complete Financial Statements are available at the Executive Office of the Agua Hedionda Lagoon Foundation Discover Center

** Trail expense revenue was collected previously, but expenses in this Fiscal Year*
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March 17th, 2018
8:30AM START

Fun Run/Walk
5K/10K

Early Bird Special
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Sign up before the end of the year—December 31st!

FREE entry for kids 10 and younger with paid adult admission

Includes
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$30 Kids

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